

Martina and Martin Růžička foundation announces a public non-anonymous contest with
professional cooperation with FMK UTB Zlín

BEST IN DESIGN

8th year of international award of student design

CONTEST PROPOSITIONS

The city of Zlín has introduced the very top in the field of industrial design and innovative technologies. Neither can it go unnoticed what great luminaries for example prof. Zdeněk Kovář or prof. Vincenc Makovský were in their field. The realized designs by Zlín designers have received many prestigious awards, both domestic and foreign.

We are aware of this obligatory legacy of our past and tradition. We also realize the importance that quality and creative design plays in the modern world. Our aim is to carry on the spirit of the professionals from the past by supporting the designers of the future – the young Design talents.

It is for this purpose that the Martina and Martin Růžička foundation announces this international contest of student design – BEST IN DESIGN.

1. THE OBJECT OF THE CONTEST

1.1. Object

The object of the contest is to award exceptional student works from the field of design. The submissions will be awarded in these categories:

1. Industrial design (design of machines and equipment, design tools, transportation design, etc.)
2. Product design (large series product design, interior design and furniture, etc.)
3. Fashion design (clothing design, textile design, design footwear and accessories, jewelry design, etc.)
4. Communication design (graphic design and illustration, new media, visual communication and intermedia, web animation, etc.)

1.2 Contestants

Competition is open to individuals, which this year reached the age of 30 years old and younger. Competition is open to individuals and copyright collectives. Login to the contest are not subject to the fee.

1.3 Announcement of the contest

The competition will be publicly announced in a press release, also published on the www.bestindesign.eu website and other appropriate means.

1.4. Announcement and annunciation of the results

The result of the contest will be publicly announced by the announcer at a press conference and will also be published on the website www.bestindesign.eu

1.5. Contest proposals

Only contest proposals created after 1. 1. 2015 and not submitted in the previous years may participate in the contest.

2. TERMS OF CONTEST

2.1. The date of the contest announcement is 23. 11. 2016

2.2. The date of the contest proposal submission – the closing date of the contest

The deadline for submitting the contest proposals in person, by courier or by mail is 2:00 p.m. on 13. 2. 2017. In the case of electronic applications, midnight of the same day.

2.3. The date of the contest jury meeting to assess the contest proposals is set for the month of march 2017.

2.4. The date of the contest results announcement

The results will be announced at a press conference as part of Zlin design week.

2.5. The period in which the contest prizes will be paid

The period in which the contest prizes will be paid is set for one month from the public contest results announcement.

3. CONTEST PROPOSAL SUBMISSION

3.1. Possible means of submitting the contest proposals

A. electronically

The contest proposals may be submitted electronically by means of a form found on the site www.bestindesign.eu

B. by mail

The contest proposals on CD/DVD may be delivered by mail to the address: Nadační fond Martiny a Martina Růžičkových, Zlín, 2. května 2384, 760 01. In the case of submitting the proposals by mail, it must be handed to a post license holder or special post license holder, courier or a person who has a similar status in another country so that the proposal is delivered to the announcer by the closing date of the contest. In the case of delayed delivery, this proposal will not be included in the assessment.

C. in person

The contest proposals on CD/DVD may be submitted on any working day beginning with the day of public announcement of the contest between 8:00 a.m. and 3:00 p.m. in the seat of the announcer in Zlín, 2. května 2384

4. REQUIRED MANDATORY PARTS OF THE CONTEST PROPOSAL, ITS CONTENTS, MANDATORY GRAPHICAL LAYOUT

4.1. General requisits of the contest proposal

Each contest proposal consists of two parts: application and attachments. Those contest proposals that do not comply with all the parts described below will not be accepted.

4.2. Application

Each of the contestants must fill out an electronic application which is available on the site www.bestindesign.eu

4.3. Attachments

Each contest proposal consists of three attachments:

- a) Presentation poster of dimensions 700 x 1 000 mm (orientation – portrait) in pdf format (CMYK, 300 dpi).
- b) Textual part which will include a concise conception description – concise commentary – the author's aim – clarification of the initial thought behind the contest proposal and how it may be used practically. The textual part shall be submitted in doc format.
- c) Representation photo of the contest proposal in jpg format (300 dpi, 1600 x 1200 px,) whose name will be the name of the author. It is possible to include more photos.

5. COMMON PROVISIONS ON MANDATORY REQUISITS OF THE CONTEST PROPOSAL LAYOUT

5.1. Mandatory parts of the contest proposal

The contestants acknowledge that all the contest proposals which will not comply with the formulary conditions contained in these Contest propositions will be expelled from the contest by its secretary. Also, the secretary will exclude those parts of the proposal which were not required by the contest conditions.

6. ASSESSMENT CRITERIA

6.1. Mandatory assessment criteria

Mandatory criteria according to which the contest proposals will be assessed by the jury are as follows:

- author's creativity and novelty of the contest proposal
- innovative and original approach to the arrangement
- realization with the concern of used materials, functionality and ergonomics
- complex quality of the contest proposal including the manner
- ecological aspect of the arrangement, endorsement of sustainable development

The jury reserves the right to refuse those proposals with insufficient quality to the requirements of this contest.

7. JURY

7.1. Members of the jury

Members of the jury will be announced by the end of January 2017 on the website www.bestindesign.eu

7.2. Decision-making of the jury and minutes

The jury decides with the majority of votes of the present jurors. For the purpose of their decision-making, the jurors have the right to call in consultants-specialists from the given branch whose role is advisory, not adjudicatory. Before the actual assessment, the jury elects a chairman and appoints a secretary and a registrar.

The minutes from the meeting will be taken by a person authorized by the jury chairman who will approve of the correctness with his signature followed by the confirmation of the person taking the minutes. Should members of the jury explicitly request their different opinions to be written down, it will be done so.

8. PRIZES IN THE CONTEST

8.1. Best in design prize

The author/author collective of the best contest proposal will be awarded by the jury with the title „Best in design 2017". Furthermore, the author/author collective will receive a prize of 4 000 EUR (four thousand euro). The author of the first best proposal of each category will receive a prize of 1 000 EUR (one thousand euro) and intership in a leading design company. The author of the second best proposal of each category will receive a prize of 300 EUR (three hundred euro). The author of the third best proposal of each category will receive a prize of 100 EUR (one hundred euro).

8.2. Special prizes and Honorary appreciation in the contest

The jury reserves the right to award two special prizes in the contest Best in Design. The author of the special prize submission will receive a prize of 200 EUR (two hundred euro).

- a) Award for Innovation - social, ecological, technological, material innovation across categories
- b) Expert Award - the award is intended for authors of exhibitions, design theorists and authors of books, who significantly contributed to the internal debate in the field or mapping its history

The jury can also award chosen contest submissions with a honorary appreciation prize.

8.3. Appreciation of the co-operating companies

Within the terms of the contest, awards will be announced for individual co-operating subjects. The up-to-date list of these awards will be published on the web www.bestindesign.eu

9. CLAUSE ON ACCEPTING THE CONTEST CONDITIONS

9.1. The contestants' consent with the contest conditions

By submitting the properly filled-out application and contest proposals, the contestants grant their consent with all of the contest conditions, i.e. the contract and the decisions made by the jury within

and in accord with them. The decision of the jury is final and can not be appealed nor made subject to legal proceedings.

10. CLAUSE ON COPYRIGHT AND PUBLISHING OF THE CONTEST PROPOSALS

10.1. Rights of the authors – contestants

By submitting the contest proposals, the contestants agree with free-of-charge use of the proposals for exhibition and publication purposes, with publishing of the works on the internet and with publishing the contact information in accord with law No 106/1999 Coll. on free access to information in valid version.

10.2. The consent to use the author's work for the purposes of this contest

The authors of these proposals grant their consent to the announcer to use their work for the purpose of the contest presentation for time unlimited. The rights of the authors are in no way infringed.

11. CONTEST ANNOUNCER

11.1. The contest announcer is the Martina and Martin Růžička foundation, seat Zlín, 2. května 2384, 760 01.

In Zlín on 23. 11. 2016